

100% Design, 100% Success.

14/10/2009

PERSPEX



Distribution Ltd

Featured Products: Perspex® Cast Acrylic, Bencore®



Perspex Distribution's focus for 100% Design was the company's wide range of contemporary, decorative panels with none more apparent than Bencore® which was used throughout the stand construction.

The product generated a lot of interest as did our few samples of Perspex® Coral which were being shown prior to launch in order to obtain some valuable feedback from the market. Both products were well received with in excess of 1,000 enquiries coming from architects, interior designers, product designers, business owners and the public.

While the exhibition layout was not the size of the previous year, the numbers in attendance did not appear to be restricted. Our stand in particular was busy throughout the day and we were more than happy with our first experience of the show as were our manufacturing partners, Bencore S.R.L.

All that remains is for us to convert some of your enquiries so that we may all see

the Bencore® product being used in some very interesting applications.

Finally, on behalf of both our companies, we would like to thank all of you who managed to see us at 100% Design and for making the event a great success.

For further information or samples of any of the featured products in this article, please contact your local Perspex Distribution branch:

continued overleaf...

North 01254 272811

sales.blackburn@perspex.co.uk

Midlands 01827 263900

sales.tamworth@perspex.co.uk

South 01245 232800

sales.chelmsford@perspex.co.uk

For all press enquiries please contact our Marketing Department on T: 01254 272811 or beckie.norris@perspex.co.uk

www.perspex.co.uk